



**DANIEL GARCIA PARIS**  
UX/UI DESIGNER  
Berlin, Germany

**CHECK MY WEBSITE**  
[DANIELGARCIAUX.COM](http://DANIELGARCIAUX.COM)

**CONTACT ME**  
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## Core Competencies

- Multilevel communication and teamwork
- Critical thinking and problem-solving
- Data analysis and presentation
- Project planning, execution and evaluation

## Skills

- Market and competitive analysis
- User research and interviews
- Affinity mapping and card sorting
- Journey maps and user flows
- Prototyping and wireframing
- Usability testing
- Visual design
- No-code web development

## Tools

- Figma
- Webflow
- Adobe Suite (XD, Photoshop, Illustrator, InDesign)
- MS Office (Excel, Access, Word, PowerPoint).
- Miro

## Languages

- English (fluently),
- Spanish (mother tongue)
- German (beginner)

## Look me up

**in** <https://www.linkedin.com/in/daniel-garcia-paris>

**Bē** <https://www.behance.net/danielgarcia224>

I am a UX/UI designer and a proficient no-code web developer with a foundation in Industrial Engineering and Management Consulting. Crafting captivating human experiences fuels my daily work.

## Experience

**2022 - PRESENT | BERLIN** **PRODUCT MANAGER | GLOBAL SALES LEADERS**

Designing and developing several websites for six different startup projects associated to GSL. These projects include corporate rebranding, mapping, wire-framing, redefinition of design elements, web building, landing pages strategy, social media marketing and printing design.

**2014 - 2020 | TORONTO** **OWNER | CRYSTAL CLEAR**

Developing a business plan and a marketing campaign for window-cleaning services to generate a customer base of over 60 clients in the first year. Establishing a sustainable business with over 120 regular clients.

**2012 - 2013 | TORONTO** **CONSULTANT | PREYRA SOLUTIONS**

Developing benchmarking analysis for several Ontario Hospitals including cost savings analysis, unit cost comparison and trend analysis.

**2008 - 2012 | VANCOUVER** **BUSINESS ANALYST | ANALYSIS WORKS**

Creating mathematical models for data and scenario analysis for the Healthcare industry. Developing implementation plans and execution guidelines for process improvements in hospital wards. Automating invoicing and budgeting processes for Macular Degeneration Treatment Program.

**2006 - 2007 | ANDEAN REGION** **BUSINESS ANALYST | MCKINSEY & COMPANY**

Re-designing of salesforce organizational structure based on service models for clients and consumers of a major Latin-American brewery. Restructuring of roles and responsibilities of a business unit for a major Latin-American consumer goods company. Support development of the commercial strategy for a major regional steel company.

## Education

**BERLIN** **UX DESIGN PROGRAM | CAREERFOUNDRY.COM**

Completion of course on UX Design with specialization in UI Design focused on User-centered design and design thinking process with and end-to-end design approach.

**CARACAS** **PRODUCTION ENGINEERING | SIMON BOLIVAR UNIVERSITY**

Diploma program on Industrial and Manufacturing Engineering, focusing on Operation Research with a specialization in Simulation Modeling. Comprehension and execution of logistics planning including, production, procurement, maintenance, and distribution.